



Comprehensive Plan Update: Goals and Objectives Template

Definitions

Goal – A broad general statement that describes a desired outcome

Objectives - A statement (or statements) of measurable results to help achieve a goal

Strategies - Specific actions to achieve an objective (*staff to provide proposed actions for subcommittee review*)

Example

Goal: Enhance housing choice in the City of Winona

Objective/s:

- 1) Increase the number of permitted dwelling units per lot in while maintaining neighborhood character.
 - 2) Provide incentives to rehabilitate existing houses.
 - 3) Amend zoning in commercial and light industrial zoning areas to allow for new residential dwelling units.
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Template

Goal: _____

Objective/s:

- 1) _____
- 2) _____
- 3) _____

Template

Goal: _____

Objective/s:

1) _____

2) _____

3) _____

Goal: _____

Objective/s:

1) _____

2) _____

3) _____

Goal: _____

Objective/s:

1) _____

2) _____

3) _____

Goal: _____

Objective/s:

1) _____

2) _____

3) _____