

Comprehensive Plan Update

Draft Vision & Values

STATEMENT OF VISION AND VALUES

PHASE 1 THEMES

2045 VISION

In 2045, Winona is a vibrant, welcoming river city where community activities strengthen our connections with each other; our neighborhoods, historic downtown, riverfront, industrial, and commercial areas are thriving; and our beautiful recreation spaces are accessible to all.

- ✓ Top dreams: holistic livability, downtown, economy
- ✓ Top values: people, environment, activities, livability, small-town feel



CORE VALUE: LIVABILITY & WELL-BEING

We value our community services and events that support the holistic health of the community and bring us together. We cherish our close-knit community and work toward a future where all who live here feel a sense of belonging, safety, and ease of getting around in the way we choose.

- ✓ Sense of community
- ✓ Small-town feel, ease of getting around
- ✓ Variety of activities
- ✓ Community services that support, attract residents



CORE VALUE: ENVIRONMENT & RECREATION

We cherish our natural environment with the river, lake, bluffs, and backwaters that are a source of enjoyment and recreation activities for all residents and visitors. We will actively preserve and enhance our environment so that it is a source of connection and enjoyment for future generations.

- ✓ Beautiful environment (natural assets)
- ✓ Parks and recreation spaces
- ✓ Variety of activities



CORE VALUE: ENTREPRENEURSHIP & ECONOMY

We celebrate our robust, diverse economy and treasure our historic downtown that is a hub for business and community activity and connects us to our entrepreneurial past and future. We strive to maintain our unique historical assets and create resilient infrastructure that enhances and supports economic activity.

- ✓ Economy
- ✓ Downtown
- ✓ Heritage
- ✓ Environment (built assets)



CORE VALUE: LEARNING & ARTS

We value our diversity of educational offerings, events, and community institutions that support lifelong learning and exploration of the arts in both formal and informal settings, and we work to empower our youth to thrive both in school and in our community as a whole.

- ✓ Education
- ✓ Variety of activities: arts, cultural events, family-friendly activities
- ✓ Sense of community